

Equipping You To **WIN** w/ Your Parents

Brian Beltramo
Culture Coach



What BUS are your parents on?



Scouting your Parents

1. Teammates

2. Train wrecks

3. Tweeners

Teammates

These parents actually *HAVE YOUR BACK*

Percentage of these parents = 20.2%

How to identify the Teammate parents?

- They are generous
- They played the game
- They have realistic expectations of their kids' ability (They have a CLUE, maybe even FEEL)

Train wrecks

These parents actually...are trying to make your life miserable, and potentially get you *FIRE*D

Percentage of these parents = 20.2%

How to identify the Train wreck parents?

- These parents belong to the Senior who doesn't play or start
- These parents belong to the Freshman or Sophomore on Varsity and have ENTITLEMENT ISSUES
- These parents have a VICTIM MENTALITY

Tweeners

These parents actually have not made up their mind on you yet

It's up to YOU AND YOUR STAFF to give their son a (+) experience

Percentage of these parents = 60.6%

How to identify the Tweener parents?

- They talk with you before one game, and then MEAN MUG / SILENT TREATMENT the next
- Their son doesn't look you in the eye anymore at practice or school
- They text you and begin giving you random compliments after a DUB

HACK: How do you get these Tweener parents on your side?

Reinvent your Parent Team Meeting

WHY ?

- Nobody cares in the preseason
- There's very little parenting drama before the first pitch
- The Train wreck parents aren't attending this meeting
- Eye wash is everywhere and this meeting doesn't ever move the needle
- Do you actually think that a parent Code of Conduct document and a signature works?

Parent Team Meeting 2.0

- Your players do the majority of the speaking
- Your Captains communicate your top 3 to 5 team rules
- Players who are roll players speak about communicating with the coach postgame or emails at 3am
- Documents explain the calendar and tournaments and travel etc.
- Your team mom or booster club parents discuss fund raising or meals at homes or after games

THE HEAD COACH goes over vision and SENIOR DAY EXPECTATIONS

DO NOT ALLOW SENIOR DAY TO RUIN YOUR YEAR

HACK: You are the expert teacher in the room

The 5 minute meeting

Face to face meeting rules of engagement

1. Meeting in person
2. The student athlete (Player) has to be present
3. Assistant Coach or AD has to be present (avoid he said, she said scenarios)
4. You start the meeting - WHY ARE WE HERE?
5. Parent gets 2 minutes, Coach gets 2 minutes and NEVER DISCUSSES BASEBALL
6. Student athlete gets 1 minute to share why they think they should be playing more
7. Coach talks about MATH (roster spots, to uniforms, to the BEST 10 play or start)

HACK: 95% of disgruntled parent meetings SURROUND PLAYING TIME



Equipping You to WIN with Your Parents

3 Tangible Takeaways

1. Scout your Parents
2. Reinvent your Parent Team Meeting
3. Install the 5 minute meeting

Brian Beltramo

- Coach Mentoring
- Captain Zooms
- Team Building

(623)332-9528

connect@brianbeltramo.com

