

# Creating Memories and Repeat Customers

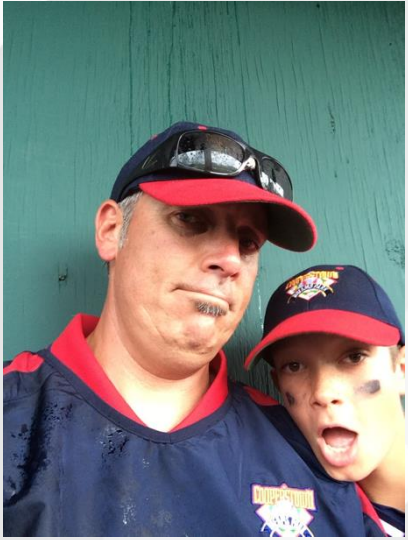
Brian & Bennett Beltramo

Culture Coach

Mental Skills Coach







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# Why do YOU coach youth baseball?

1. To teach young people (including your own children) the greatest game on the planet.
2. Because You Played.
3. Because You are the best option in your town, or area.
4. Because Your wife strongly suggested it.
5. Because Your dad coached you.



# Why do young people play sports?

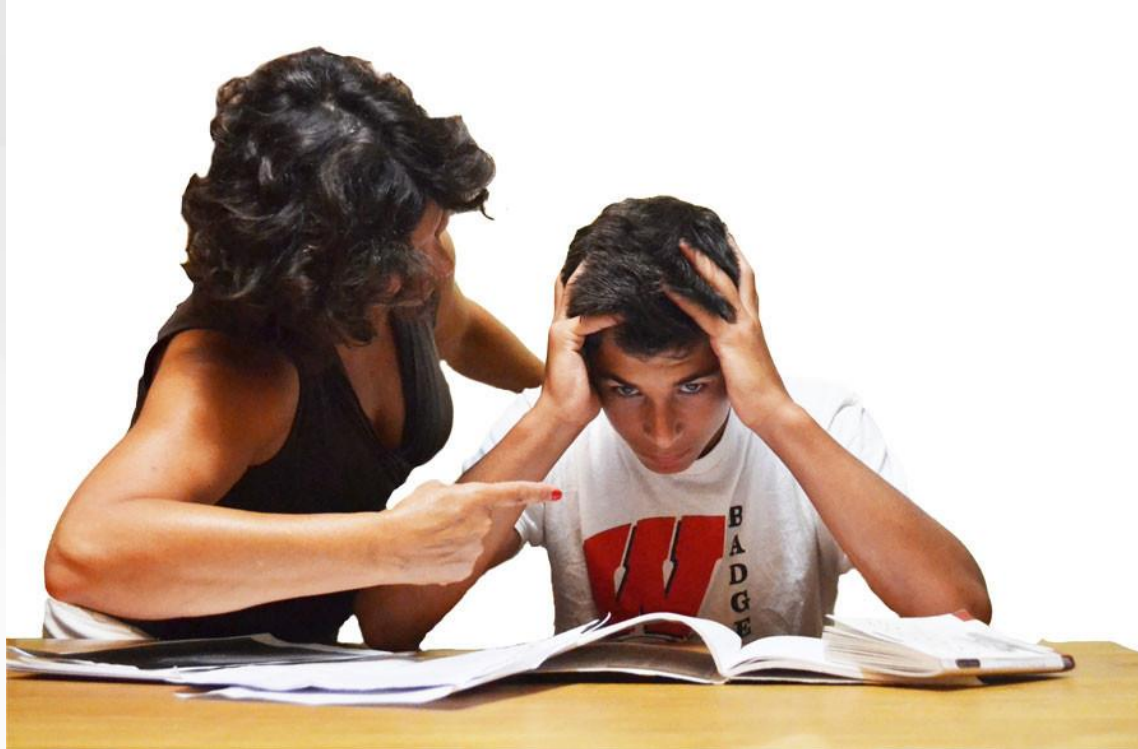
1. Have FUN
2. Hang out with their FRIENDS



*Positive Coaching Alliance*

# Why does this stop?

1. It isn't FUN anymore
2. Coaching PRESSURE
3. Parent EXPECTATIONS



# What is the solution?

1. Purpose: Preparing for Life
2. Personnel: Unity
3. Plan: 9u - 12u Game Plan
4. Prize: Road Trip



# What does it take?

1. Passion - BYOJ
2. Perspective
3. Patience



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## ***3 Tangible Takeaways***

1. Affirmation WINS.
2. The 3 Letter F-Bomb!
3. What's your WHY?





# ***Team Beltramo***

## The Sports Parent Experience

- Podcast
- 1on1 Coaching
- Online Resources

[TeamBeltramo.com](https://TeamBeltramo.com)

